

Exploration on the Practical Significance of College Art Theory Teaching

Ma Jie^{1,a}, Xiang Meimei²

¹Sichuan Conservatory of Music, Chengdu Academy of Fine Arts, Chengdu, Sichuan 610000, China

²Chengdu University of Technology, China

^amajiesc@126.com

Keywords: colleges and universities; art theory; practical significance.

Abstract: With the continuous development of education in China, the current colleges and universities pay great attention to the comprehensiveness of education and cultivate talents from many aspects. Therefore, art teaching has become an indispensable part of colleges and universities. In the art teaching of colleges and universities, art theory is the basic content. It not only summarizes the painting skills, but also effectively guides the art creation. It is the result of years of development and accumulation of art. Therefore, in today's society, it is necessary to rationally adjust the methods of art theory teaching in colleges and universities, and constantly promote the optimization of art teaching. Based on this, this paper starts with the development and current situation of art theory, first analyzes the practical significance of art theory teaching in colleges and universities, and then explores the perfect measures of college art theory teaching, hoping to provide some reference for the related research of art theory teaching in colleges and universities.

1. Development and current status of art theory

The birth of art theory is later than art practice. This aspect is due to the fact that people's Abstract thinking ability is still at a weak level. On the other hand, theoretical expression requires words as a carrier. From the perspective of China, the art theory originated from the construction aspect. Afterwards, after perfecting from generation to generation, it gradually formed a unique Chinese art theory system. In the development of history, the concept of art has been derived from new content with the change of history. At this time, there are certain changes in the value of art, which is because the practice of art is closely related to society, and the theory of art comes from the practice of art. From the overall development trend, both Chinese and foreign art theories are showing more and more extensibility and scientificity, and the content is more abundant, which provides strong support for art creation.

After entering the 21st century, China's art education has shown a rapid development trend, and the related art test has continued to heat up, which makes the art theory more and more people's attention. At present, most colleges and universities have set up art theory courses, but in specific applications, art theory and art practice are less connected, which also causes art theory not to be valued by most students. In addition, the current art students pay more attention to the techniques of painting and despise the art theory. This prejudice also affects the smooth development of art theory education in higher education institutions. However, if you can't master the art theory in a solid way, there will be obstacles in understanding the art structure, and subsequent art creation will lack support. Therefore, in the art theory teaching of contemporary colleges and universities, it is necessary to correctly guide the students' concept, carry out the art theory teaching in an appropriate way, and effectively promote the development of art theory education.

2. The Practical Significance of College Art Theory Teaching

2.1 The basis of art creation

In a narrow sense, art theory refers to the relevant theoretical basis of art creation, but in a broad sense, art theory includes the history of art development, the basic theory of art, and art criticism. Therefore, the connotation of art theory is very rich, as well as artists and Works even have laws between society and nature. From this perspective, art theory can rise to the level of philosophy. Especially with the continuous development of economic globalization, the current Chinese and Western cultures collide and communicate very frequently. At this time, the art theory includes Western art content, and even the production techniques, tools and creative experience of art works. Therefore, art theory can be regarded as the overall framework of art. Although it is not directly related to creation, it is an indispensable part of art creation and the basis of art creation.

2.2 Covers other subject content

Art theory is also inextricably linked with other disciplines, because each art has a special history and emotions, which is the sustenance of people's thoughts and feelings, reflecting the ideology, civilization, politics, and economic level of society. When people appreciate art works, they will find that art theory is closely related to the disciplines of nature, humanities, society, geography, etc., even for science and engineering disciplines. This is because many art works also cite modern technology. Therefore, art theory is not just a single system. Art students must have relevant knowledge reserves and learn art theory with correct concepts. In the study of art theory, people can feel the history of human development, and along this main line, art theory can be extended to other disciplines.

2.3 Inherits traditional culture

China's art theory system also contains profound and profound traditional culture. In the process of studying art theory, we can not only effectively understand the existing art experience, but also feel the charm of Chinese traditional culture. For example, well-known painters in Chinese history, when they are doing art creation, not only have a god shape, but also have a high ideological sustenance. Such a broad mind can effectively infect art students. Therefore, contemporary art students must pay attention to the study of art theory. First of all, they must feel the connotation and greatness of art theory in the blending of art. Secondly, in practice, they constantly perceive and test the mastery of art theory. Only in this way can they effectively improve their own Art perception and level, cultivated as an art worker both inside and outside, and even become an art designer and artist.

2.4 Helps to control the direction of art education

In the process of the development of art education, China's art educators put forward their own views. For example, Cai Yuanpei put forward the idea of "aesthetizing and saving the country through aesthetics". He believes that art education contains culture, and improving the aesthetic consciousness of the whole people can effectively improve the quality of the people. The social value of art education can be realized. In the follow-up development, the connotation of art education continues to expand, but its essence is still to improve people's aesthetics as the main goal. With the continuous development of society, people's pursuit of beauty has shown a trend of normalization, so colleges and universities should assume the responsibility of art education and provide corresponding education services for art lovers. Through the teaching of art theory, students' aesthetic ability can be strengthened. On the one hand, the connection between art practice and art theory can be enhanced. On the other hand, the humanistic quality of students can be edified, so that students' art methods and skills can be effectively cultivated. Therefore, from this point of view, art theory is an indispensable foundation for art educators and art workers. Only by doing a good education in art theory can we control the direction of art education.

2.5 Guide the establishment of students' "three outlooks"

Aesthetics is closely related to people's outlook on life, world outlook and values. This is because

aesthetic education includes art, creation, aesthetic criticism, art history and aesthetics. In the process of art theory education, students can continuously cultivate their cognitive ability and appreciation ability to the United States, so that they can enhance their aesthetic taste on the basis of feelings. Moreover, the same is true in the history of art history. Through the integration of various values and emotional experiences, students can establish a correct three perspectives at the critical stage of growth. Art theory education can enable students to enhance themselves in constant edification and have a higher level of pursuit. Moreover, art theory education can also enhance students' perception of art. This kind of closeness to art works and the behavior of art writers can play an exemplary role in the process of student growth, allowing students to explore the path of life development through the inheritance of aesthetic theory.

It can be seen from the above analysis that the teaching of aesthetic theory has extremely important practical significance. It is not only the foundation of art creation, but also covers the content of many disciplines, plays the role of cultural inheritance, and helps modern art education to control the development direction. Guide students to establish a correct outlook on life, world outlook and values. Therefore, in the art theory teaching of colleges and universities, it is necessary to establish correct concepts, raise awareness of art theory teaching, and adopt scientific methods to carry out art theory teaching. Only in this way can students effectively enhance their knowledge of art and lay their foundation.

3. Measures for improving art theory teaching in colleges and universities

3.1 Improvement of teaching methods

In order to do a good job in the teaching of art theory, colleges and universities must guide students to establish correct concepts and pay attention to the study of art theory. Only in this way can we effectively play the role of art theory. In the learning phase, we must lay a good foundation and introduce the classroom in an appropriate form to attract students' interest. This is because the art theory has a strong Abstraction. Although it exists in the form of theory, it is an important branch of aesthetics, and it crosses many disciplines. Simple memorization cannot effectively understand the connotation of art theory. Instead, it will waste students' energy. Therefore, in the process of teaching, it is necessary to put the theory in a specific context, explain the connection between various theories, help students understand and guide students to explore independently, so that the art theory classroom has a better learning atmosphere.

Judging from the current actual situation, most of the art theory teaching in colleges and universities appears in the form of supplementary courses, and it has not attracted enough attention, which is not conducive to the normal learning of students. Based on this, it is necessary to create a new learning environment and reform the traditional art theory teaching. Aiming at this problem, we can adopt a combination of theory and practice to intersperse art theory into the practice classroom. On the one hand, it reduces the difficulty of studying art theory in the form of small block learning, on the other hand, let students experience art theory from practice. For example, when studying character portraits, we can first explain the development history of Chinese figure paintings, and select representative artists to introduce their achievements and artistic styles. This not only makes the content of the class richer, but also allows students to better understand art.

3.2 Multimedia application and on-site explanation

At present, most of the art theory courses in colleges and universities are biased towards Chinese and foreign art history. The overall cognition of students is relatively simple. However, due to the variety of course content and the wide range of topics involved, it has certain difficulty in understanding. This is invisible. It has increased the difficulty for teachers to carry out teaching activities. In order to solve this problem, modernized multimedia means can be used to express Abstract theories with pictures, video materials, etc. before the beginning of the class, which not only solves the monotony of teaching, but also activates the classroom atmosphere. In addition, students

can also conduct data collection and course teaching to consolidate students' awareness. In order to effectively improve students' artistic perception ability, students can also participate in art galleries and museums on the basis of conditions, so that students can feel the atmosphere of cultural relics, explain art theory knowledge on the spot, and let students master art theory knowledge in cheerful communication.

The development of college art theory teaching courses needs to be combined with its own actual situation, aiming at cultivating students' aesthetic ability, constantly optimizing teaching methods and adopting various auxiliary means. In the traditional art theory teaching, because students pay attention to painting skills and neglect theoretical study, art theory can not play its due value. It is precisely in today's colleges and universities that it is necessary to speed up the pace of reform and highlight the importance of art theory teaching. .

At present, the economic construction of China's society has achieved initial results, people's living standards have improved significantly, and higher artistic pursuits have brought new opportunities to the development of the art world. But at the same time, it also brings greater responsibility to artists and art educators. Especially for the teaching of art theory, it covers a lot of content, and he is also the foundation of art creation, so it is necessary to do a good job in art theory teaching. jobs. The same is true for theorists and artists. The new era needs to constantly increase the connotation of art theory. This aspect is to make art theory more suitable for the needs of the times, and on the other hand to add to the charm of art theory. Therefore, the teaching of art theory has a long way to go and needs to be constantly improved and improved in practice. Only in this way can we realize its due value.

4. Conclusion

Art theory is the basic course of art education. It can guide students to form a preliminary understanding of art, and also contains many aspects such as art creation, art history, art evaluation and so on. It is precisely because of the art theory that there are many bottlenecks in the current college education. Students do not recognize the importance of art theory, and the normal classroom development is relatively boring, which leads to the poor quality of art theory teaching. The role it should have. Based on this, this thesis starts with the development of art theory and the current situation of college education, and analyzes the practical significance of art theory teaching in colleges and universities. It explains the importance of improving the quality of art theory teaching in multiple levels, and then explores the improvement based on the current actual situation. The measures of college art theory teaching hope to provide a certain reference and direction for the improvement of art theory teaching in colleges and universities.

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